## Texas Workforce Press Release

## FOR IMMEDIATE RELEASE

**DATE:** December 11, 2019 **PHONE:** 956-548-6700

**MEDIA CONTACT:** Pat Hobbs

## Workforce Solutions Cameron and Texas Pack Honored at Texas Workforce Conference

Dallas- Texas Pack received the Employer Award of Excellence for the Workforce Solutions Cameron area at the Texas Workforce Commission's (TWC) 23rd Annual Texas Workforce Conference held December 4-6 in Dallas, Texas. The award honors private sector employers that are actively involved with Texas Workforce Solutions and have made a positive impact on employers, workers and the community.

Workforce Solutions Cameron (Cameron) nominated Texas Pack for the company's use of Cameron's services for all staffing needs and for providing job opportunities to job seekers who might be unable to attain employment elsewhere. Texas Pack partnered with Cameron for the Breaking Chains Job fair, a job fair for justice-involved individuals. By providing employment to this population, Texas Pack helped to reduce local recidivism rates and allowed these job seekers to connect with their communities by becoming a part of the workforce again.

The Local Employer Award of Excellence honors one private-sector employer in each local workforce development area whose efforts and initiatives, in relationship with the Texas workforce system, had a positive effect on other employers, workers, and the community. Texas Pack's innovative approach in meeting their workforce needs offered justice - involved job seekers an opportunity to reenter the labor force.

Additionally, Workforce Solutions Cameron received a \$30,000 Performance Incentive Award for Claimant Reemployment within 10 Weeks category. The award is intended to recognize those Boards with outstanding performance in ensuring that, registered initial claimants subject to work search are reemployed within 10 weeks.

Workforce Solutions Cameron is among 28 local workforce boards located throughout the state. The primary goal of TWC and the workforce boards is to meet the needs of Texas employers and workers through locally-designed, market-driven workforce development initiatives and services. All employers, workers and job seekers are encouraged to visit workforce centers for a full array of services.