# Workforce Solutions Cameron Press Release

**FOR IMMEDIATE RELEASE**

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### Workforce Solutions Cameron, in collaboration with Cameron County Education Initiative, Received a Texas Industry Partnership Grant Award

Brownsville - Workforce Solutions Cameron received a $150,000 Texas Industry Partnership (TIP) grant from the Texas Workforce Commission to help meet the growing demand for existing and specific emerging occupations that lead to successful job placement, increased wages, and improved job retention. The grant supports the development of a healthcare workforce pipeline to meet the needs of business partners throughout the county. The training will prepare twenty-nine (29) Patient Care Technicians and twenty-four (34) Non-certified Technicians (x-ray technology) for occupations in local hospitals and clinics. The intent of the program is to increase the earning capacity of families in South Texas. The grant award was matched with $150,000 in funding from a private industry partner.

The training partner for this initiative is Cameron County Education Initiative (CCEI). “This grant is special for our school, because it is a model of how we should work collaboratively with industry and other training providers to ensure our community has access to debt-free training and valuable credentials,” stated Dr. Rita Hernandez, school president. “Governor Abbot laid out a progressive 60 x 30 initiative” she added “whereas 60% of Texans will have a degree or certification by 2030-with little or NO debt. CCEI was designed to help families in Brownsville reach that goal in a quick, industry led and affordable manner that includes working collaboratively with industry and other providers.” Workforce Solutions Cameron, along with its partner, Cameron County Education Initiative, are working together to meet the labor force needs of businesses while creating a career pathway that will make a difference in the lives of the residents of our region.

Texas Workforce Commission (TWC) Commissioner Representing Labor, Alberto Treviño III, will present the ceremonial check on behalf of the Texas Workforce Commission at the event scheduled to be held on July 27, 2023 at 10:00 a.m. at Valley Baptist Medical Center in Brownsville, Texas.

Pat Hobbs, Executive Director of Workforce Solutions Cameron, states: “These matching grants between the Texas Workforce Commission (TWC) and private industry across the State are having a major impact on the development of our local workforces, by improving the skill sets of incumbent workers and the training of new employees in high demand careers.”

Workforce Solutions Cameron, serving Cameron County, is among 28 local workforce boards located throughout the state. The primary goal of TWC and the workforce boards is to meet the needs of Texas employers and workers through locally-designed, market-driven workforce development initiatives and services. All employers, workers and job seekers are encouraged to visit our workforce centers in Brownsville and Harlingen for a full array of services.

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