# Workforce Solutions Cameron Press Release

**FOR IMMEDIATE RELEASE**

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### Workforce Solutions Cameron in collaboration with Greater Brownsville Incentives Corporation Receives a High Demand Job Training Grant Award

Brownsville - Workforce Solutions Cameron received a High Demand Job Training (HDJT) grant in the amount of $150,000 from the Texas Workforce Commission (TWC) to support innovative education programs and workforce skills training resulting in successful job placement, increased wages, and improved job retention. A total of sixty-six individuals will be prepared with an industry recognized credential to launch their careers as Patient Care Technicians. This grant award was matched with $150,000 in funding from the Greater Brownsville Incentives Corporation (GBIC).

TWC Commissioner Representing Labor Alberto Treviño III will present the ceremonial check on behalf of the Texas Workforce Commission on July 27, 2023, at 2:00 p.m. at the Texas Southmost College campus in Brownsville, Texas.

The training partner for this initiative is Texas Southmost College with a program designed for individuals to acquire the necessary skills sets essential for this high-demand occupation in the healthcare industry. The program will match program graduates with regional employers to address the healthcare demands of the community. The combined effort of Workforce Solutions Cameron, Greater Brownsville Incentives Corporation and Texas Southmost College, will meet the labor force needs of the medical community while creating a career pathway that will influence the lives of the residents in Cameron County.

Pat Hobbs, Executive Director of Workforce Solutions Cameron, states: “These matching grants between the Texas Workforce Commission (TWC) and local economic development agencies like GBIC across the state are having a major impact on the development of our local workforces, by improving the skill sets of incumbent workers and the training of new employees in high demand careers.”

John Cowen Jr., Mayor of Brownsville states: “GBIC is excited to continue its partnership with Workforce Solutions Cameron and Texas Southmost College to create innovative and on-demand programs to foster the workforce needs of our industry partners. One of GBIC's main priorities is to develop and promote a pipeline of skilled talent to advance economic prosperity in our city. Texas Workforce Commission, GBIC appreciates your continuous support and commitment and thanks to Workforce Solutions Cameron and Texas Southmost College for creating educational opportunities for Brownsville residents.”

Workforce Solutions Cameron, serving Cameron County, is among 28 local workforce boards located throughout the State. The primary goal of TWC and the workforce boards is to meet the needs of Texas employers and workers through locally-designed, market-driven workforce development initiatives and services. All employers, workers and job seekers are encouraged to visit workforce centers for a full array of services.